

Alicia Brooks

> I [Develop Websites](#)

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Orlando, FL

> [Technology & Skill Summary](#)

• HTML • CSS, SCSS, SASS • JS, jQuery • Responsive Web Development • Browser Compatibility • GIT • UI, UX • Gulp • Data Entry • PHP • WordPress • Photoshop • Sketch • Team management • Project Leadership • Middleman • MODX • Forestry • Hugo • Timber • Twig

> [Experience](#)

Launch That - Web Developer

Orlando • 2013 - Present

Technology & Skills: CSS, CodeKit, Gulp, MODX, PHP, Photoshop, QC / QA Management, SCSS, Site Pushes to live, WordPress, Code clean up & refactoring, Design to code markup, HTML, jQuery, New technology research and deployment, Timber, Twig.

Major Projects: asbestos.com, mesotheliomaprognosis.com, pleuralmesothelioma.com migration & maintenance.

- Successfully migrated a 2,000-page website from MODX to Wordpress while keeping Google rankings.
- Developed site standards to earn #1 spot in Google Search for the Mesothelioma Key Term.
- Increased Google Search rankings from 2nd page to #3 on the 1st page in 3 months.
- Directed Front-end development team through task delegation & code review to comply to coding standards improving site functionality, speed, and optimization.
- Personally managed all bug tracking and reporting through all channels of the team during migration and maintenance.
- Developed method of introducing ongoing style updates while maintaining mandatory legacy styling reducing code bloat and saving the company time and money.
- Standardized inconsistent styles and site code to allow for scalable and modular CSS architecture.
- Developed Style Guide to be used by future developers in the maintenance of new code standards.
- Designed & built a database of over 2,000 military ships with interactive client-side usability. All results typed into the search widget are recorded for data tracking. Page URL: asbestos.com/navy/ships/

Academy of Ability - Website Project Manager

Orlando • 2017

Technology & Skills: G-suite, Sketch

Accomplishments:

- Built full web development team: Designers, Marketers, Writers, Outreach, Developers, and Technicians.
- Managed build out of brand new multi-page web project from scratch.
- Consulted regularly with the client to define goals and direct team efforts to achieve them according to project deadlines.

Sure Shot Media and Marketing - Developer

Orlando, FL • 2012 - 2013

Technology & Skills: CSS, HTML, MySQL, PHP, Photoshop

Major Project: theelitealliance.com

- Added functionality using PHP that allowed complex scheduling functionalities for home/vacation availability.
- Built site conditionals that set different viewing priorities and permissions for multiple account types.
- Developed interactive map via Google API that displayed real-time home rental availability.

Push - Digital Agency - Digital Developer

Orlando, FL • 2012

Technology & Skills: CSS, GIT, HTML, NGINX, PHP, SCSS, WordPress, Design to code markup

Major Project: corkcicle.com

- Developed a custom WordPress theme to build sites based on PSD's.
- Built sites via synced codebase while adhering to company-specific coding standards.
- Frequently built fully custom pages within a single work period.
- Coded with global elements in mind while only being given partial designs for the project.

Thuzi - Client-side Developer

Tampa, FL • 2011 - 2012

Technology & Skills: CSS, Facebook app development, HTML, In-house software, jQuery, Magento, PHP, Photoshop, UX planning, Designer engagement, Image optimization, Project multi-tasking

Accomplishments:

- Built E-commerce site using Magento based on design team PSD's.
- Hand-picked by clients to build promotional Facebook apps.
- Frequently built apps within 2 days of assignment including the quality control process.
- Worked with the designer through the full design process to ensure proper front-end usability.

> [Education](#)

Full Sail University - B.A. Web Design & Development

Winter Park, FL • 2009 - 2011

Technology & Skills: ActionScript, After Effects, CSS, CakePHP, CodeKit, Flash, Flex Builder, GarageBand, HTML, Illustrator, InDesign, jQuery, JavaScript, LESS, MySQL, PHP, Photoshop, SASS, Sequel Pro, iMovie

Major Project: supportmymission.com (Pre-GoFundMe mission trip crowdfunding)

- Created the website from idea through production as my final project using CakePHP and LESS.
- Brought the project to production phase in 3 months.
- Built website from the ground up to learn entire website building process.
- Conducted market analysis in project planning phase to make decisions aligned with real-life users.
- Designed wireframes and all user-facing designs using Photoshop.
- Developed back-end functionalities including search, account creation, and login portals.
- Facilitated changes based on structured peer-review feedback.
- Presented live to an audience before graduation.